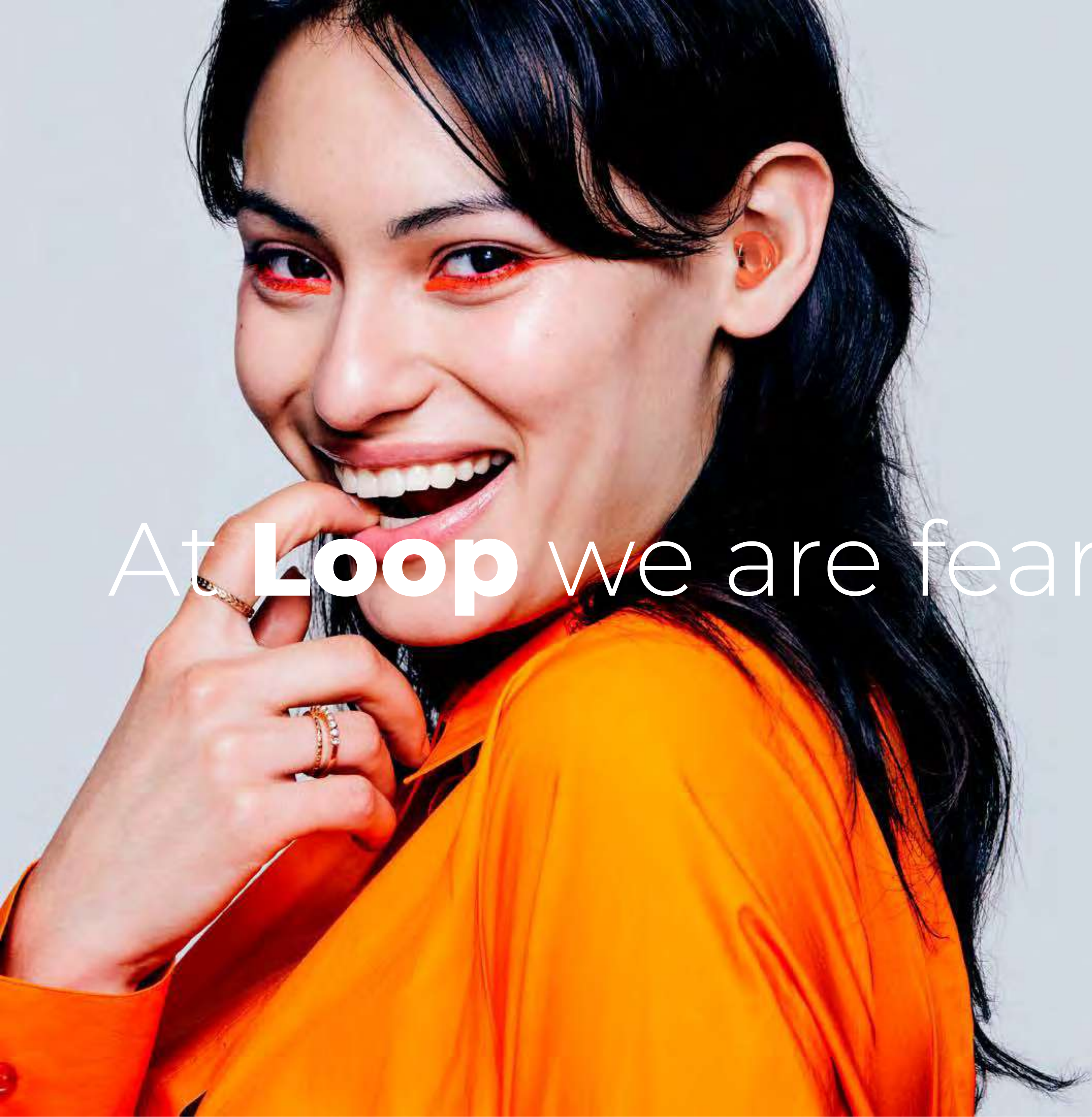
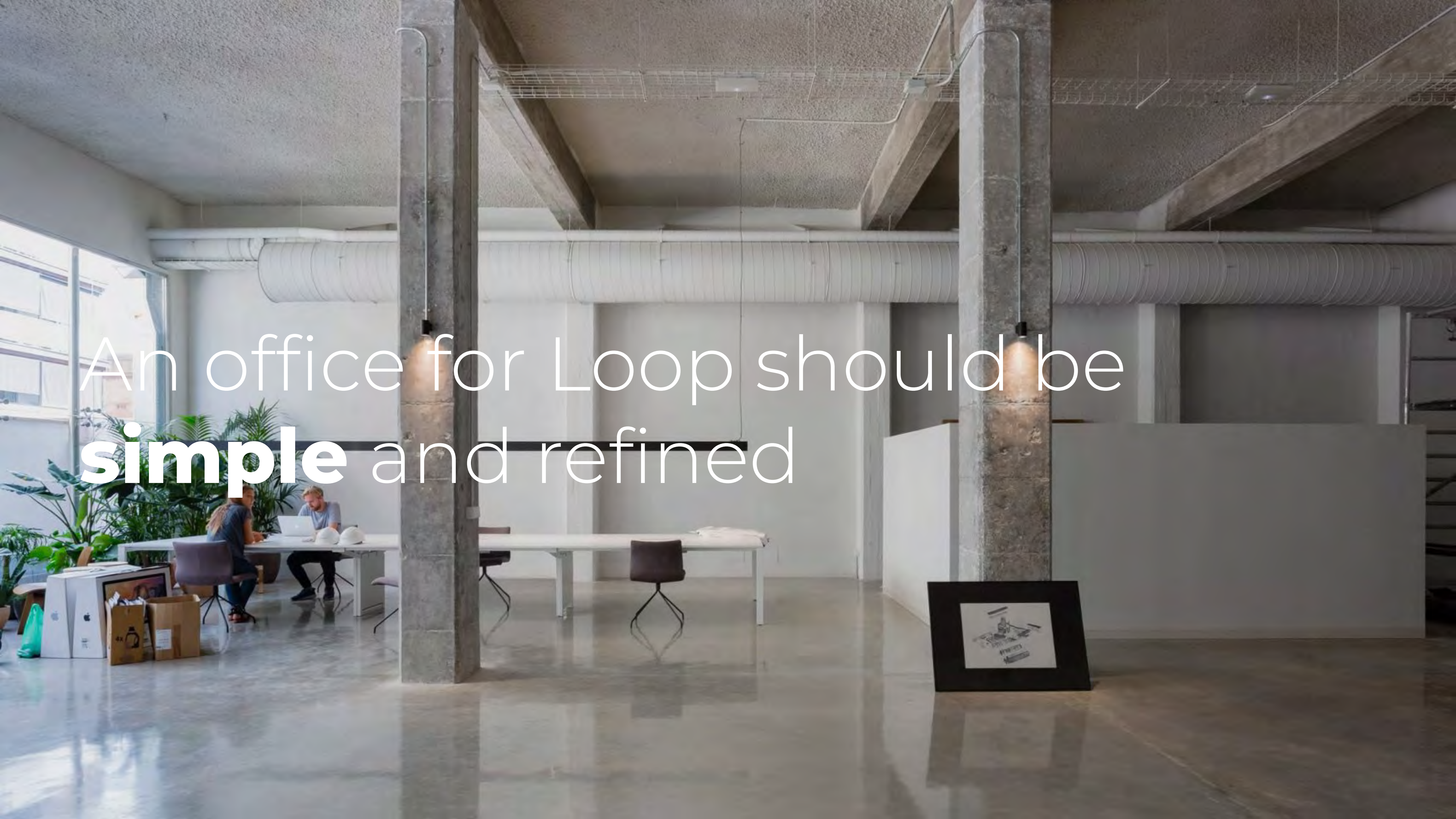


LOOP OFFICE

15.01.2024



At **Loop** we are fearless and bold



An office for Loop should be
simple and refined

While being **bold** and stand out



Where **flexibility** is key



A man and a woman are playing with large green cushions in a room with perforated walls. The man is sitting on a green cushion on the left, and the woman is sitting on a green cushion on the right. They are both reaching out towards the cushions. The room has white walls with a pattern of small green dots. The cushions are arranged in a semi-circle, and the floor is also covered with green cushions. The text "And you can do what you want when you want" is overlaid on the image in white. The word "do" is bolded.

And you can **do** what you want
when you want

A person is lying on a blue modular sofa in a modern room. The room features a curved wall with blue horizontal lines and a white control panel on the left. The text "Make it **yours**" is overlaid on the image.

Make it **yours**



We can be **quiet** and focus



Experience a new way of working

A group of approximately ten people are sitting in a large room filled with white balloons. They are using laptops and interacting with each other. The room has large windows in the background. The text "Engage to others and activities" is overlaid on the image.

Engage to others and activities

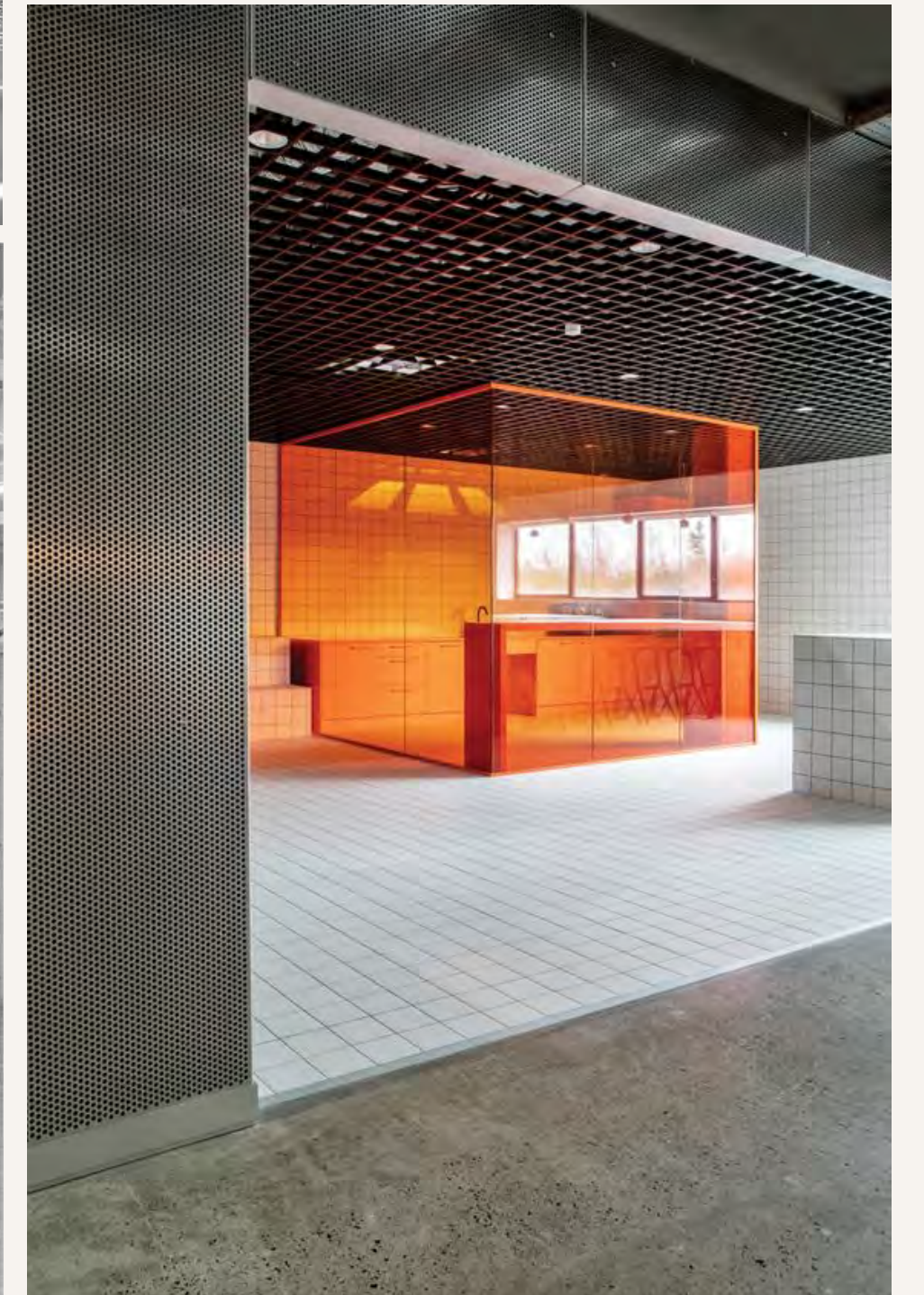


Or **Switch** to the need we have



The **shell** where
experiences will be
plugged in

SHELL



COLOUR

SOUND FREQUENCY AND WAVELENGTH

Low Frequency

Human hearing

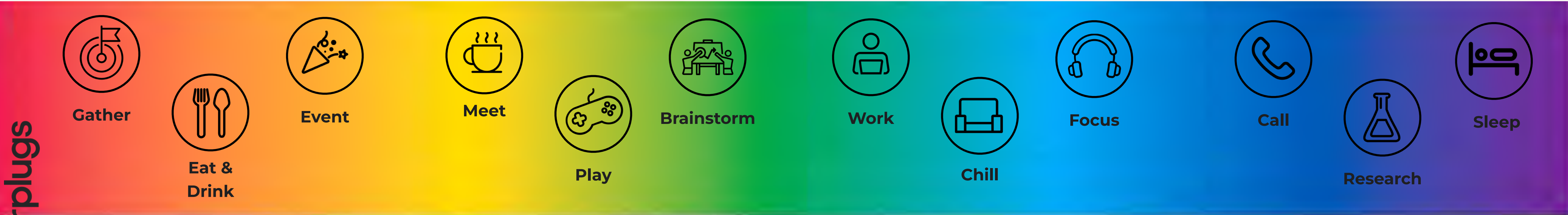
High Frequency



ACTIVITY BASED WORKSPACE

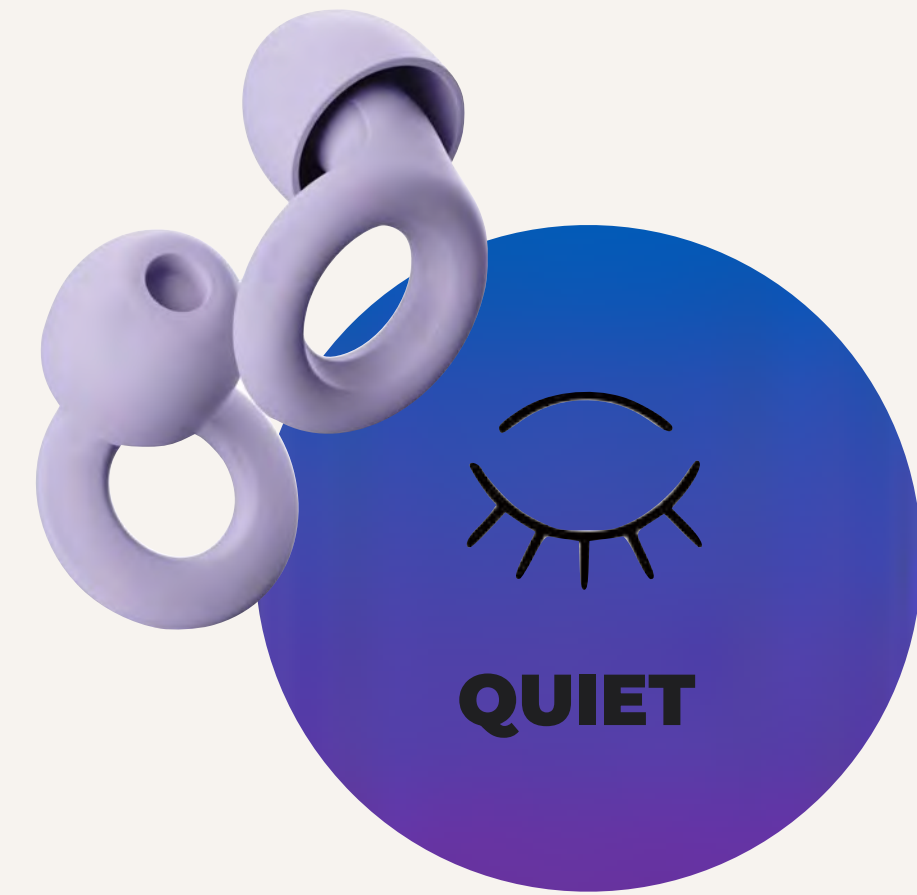
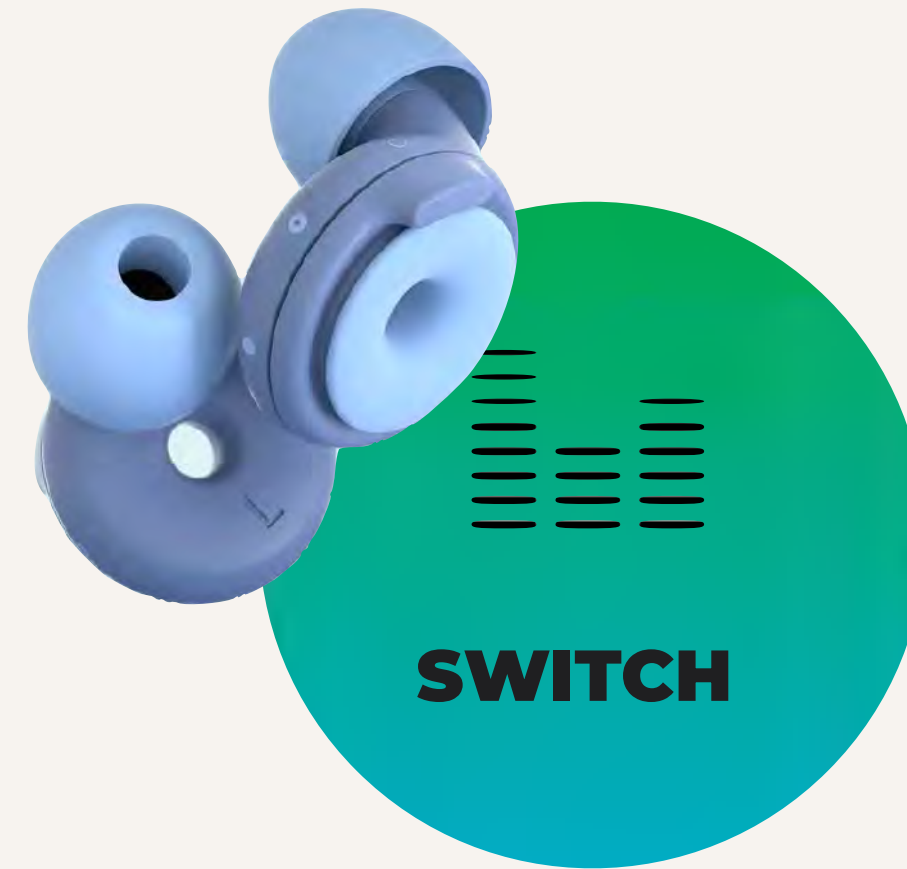
Social

Focus



loop earplugs

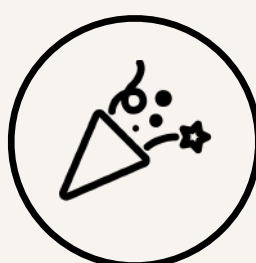
ZONING



Gather



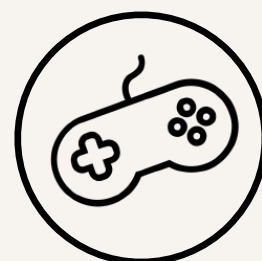
Eat &
Drink



Event



Meet



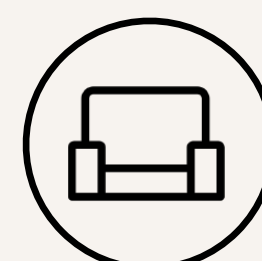
Play



Brainstorm



Work



Chill



Focus



Call



Research



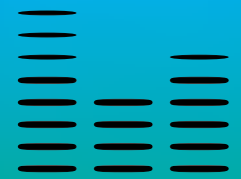
Sleep

EXPERIENCES

loop earplugs



QUIET



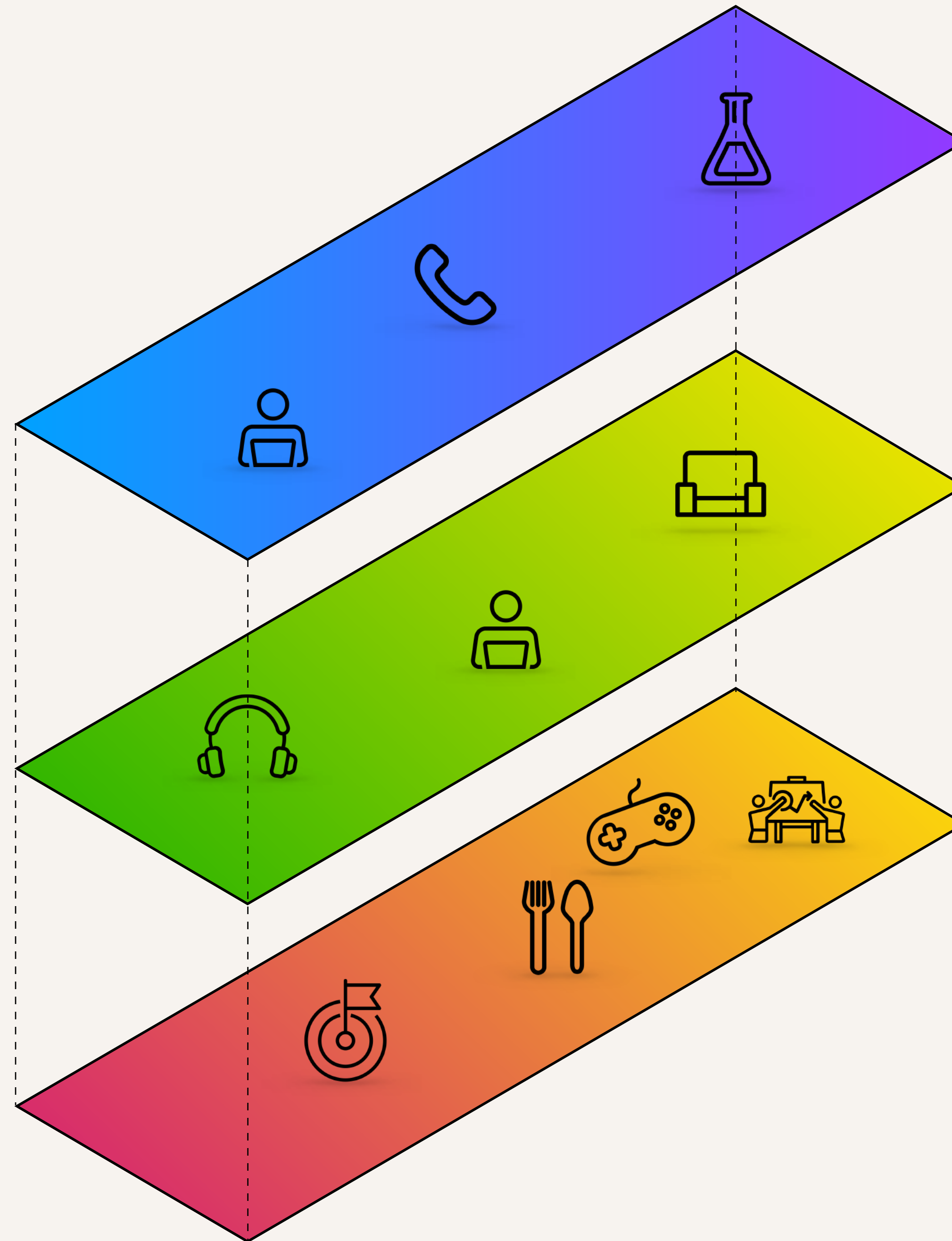
SWITCH



ENGAGE



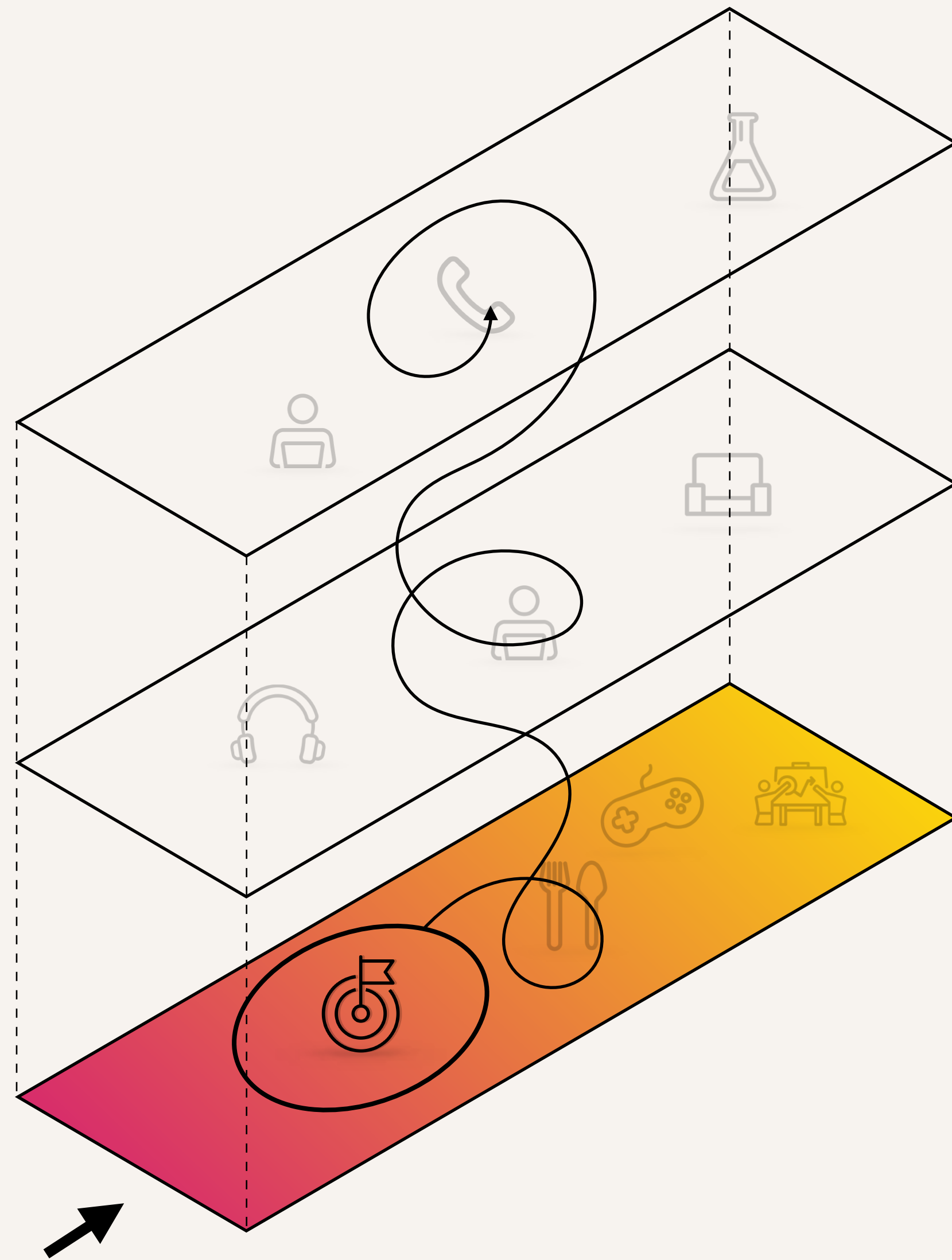
EXPERIENCE



PAVILION

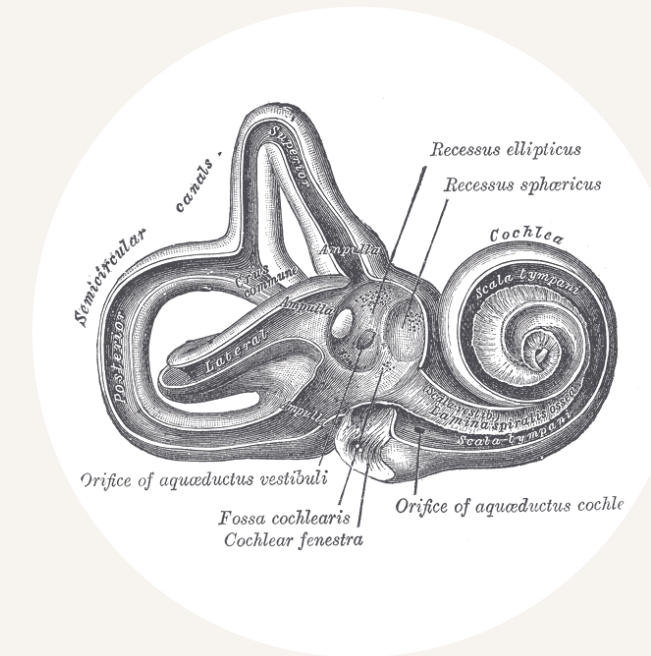


PAVILION

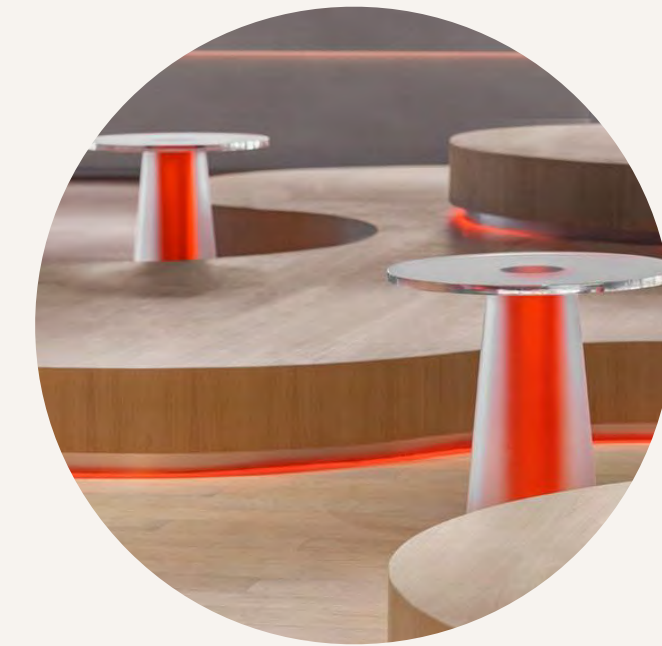


KEYPOINTS

- **Experience**
 - At the main entrance
 - Located in connection to key attraction point of building (terrace, garden)
 - Central element / Eye-catcher
 - Connection with other floors / spaces with branding integrated
 - Multifunctional reception area (e.g. welcome, barista, restaurant, seating)
 - Services (e.g. laundry, bike rental, dog sitting)



Inspired by the ear



Multifunctional



Transparent connection



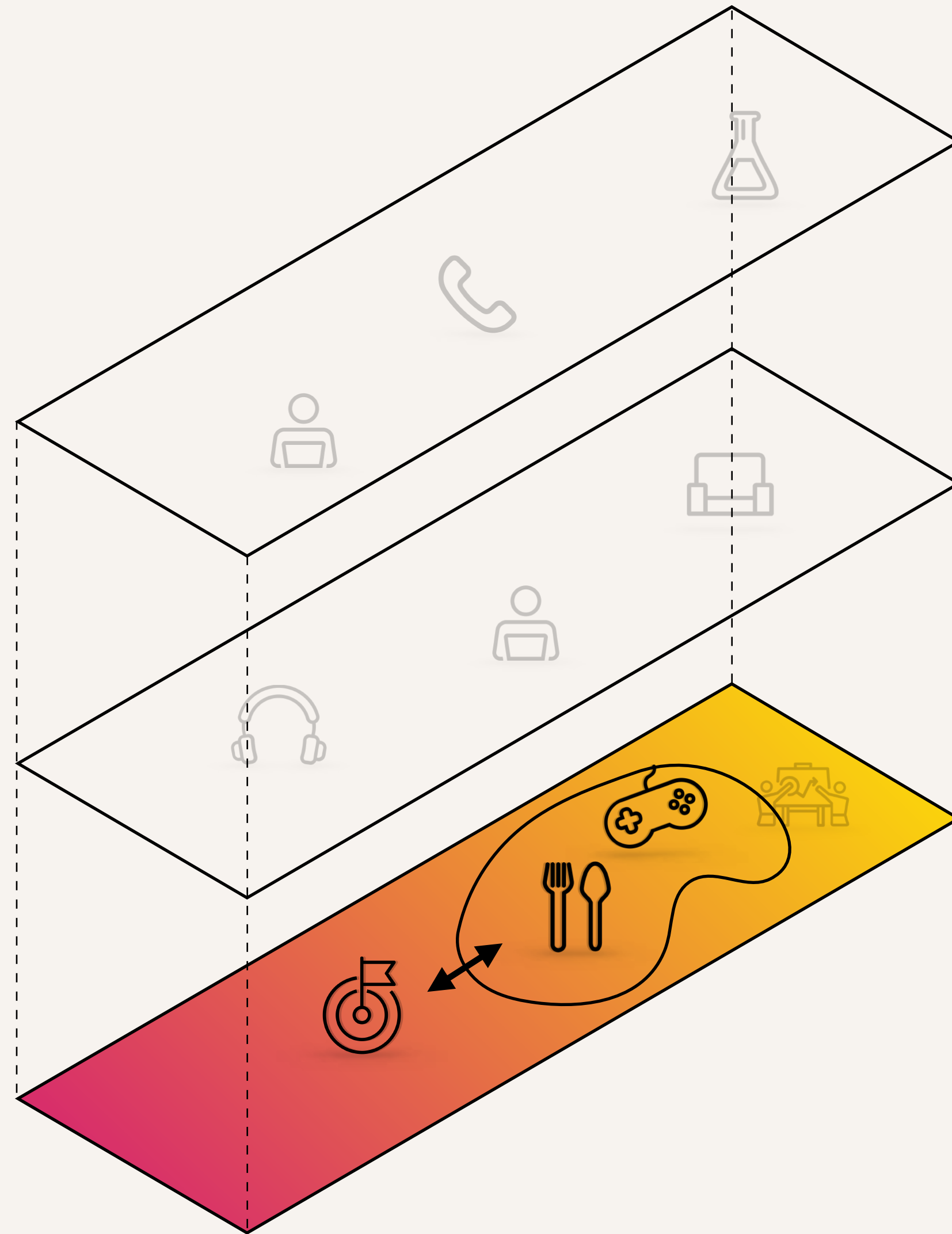
Services

loop earplugs



PLAY GROUND

PLAYGROUND



KEYPOINTS

- **Experience**
 - Located and connect close to Pavilion
 - Restaurant and play area
 - Playful seating area's
 - Collaboration tables
 - Play&Sport (High tech, innovative)



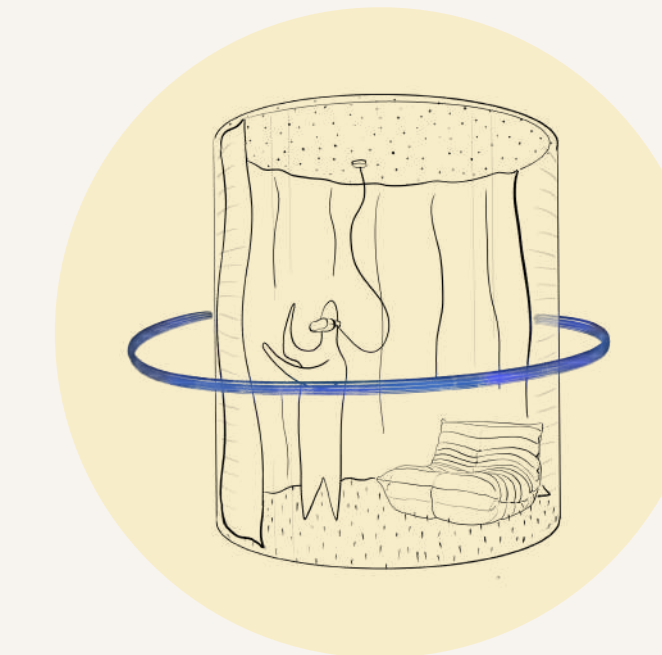
Swing seating



Energy production



Collaboration

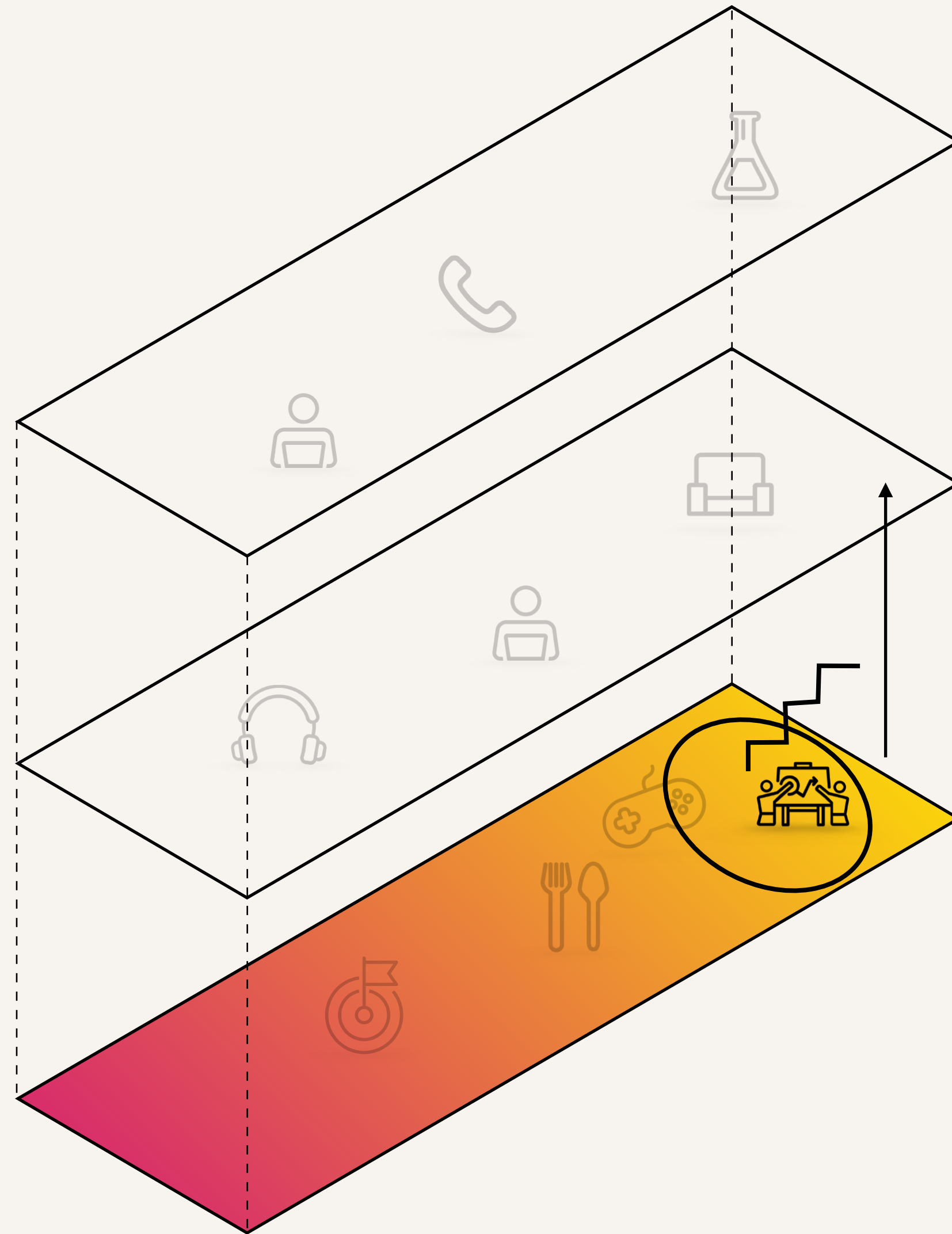


Play areas



STAGE

STAGE



KEYPOINTS

- **Engage**
 - Flexible tribune
 - Extra high ceiling for
 - For customers and employees
 - Brainstorming, events, eating, sleeping,...
 - Flexible units for making it your own based on your needs



Extra height



Dynamic



Flexible units



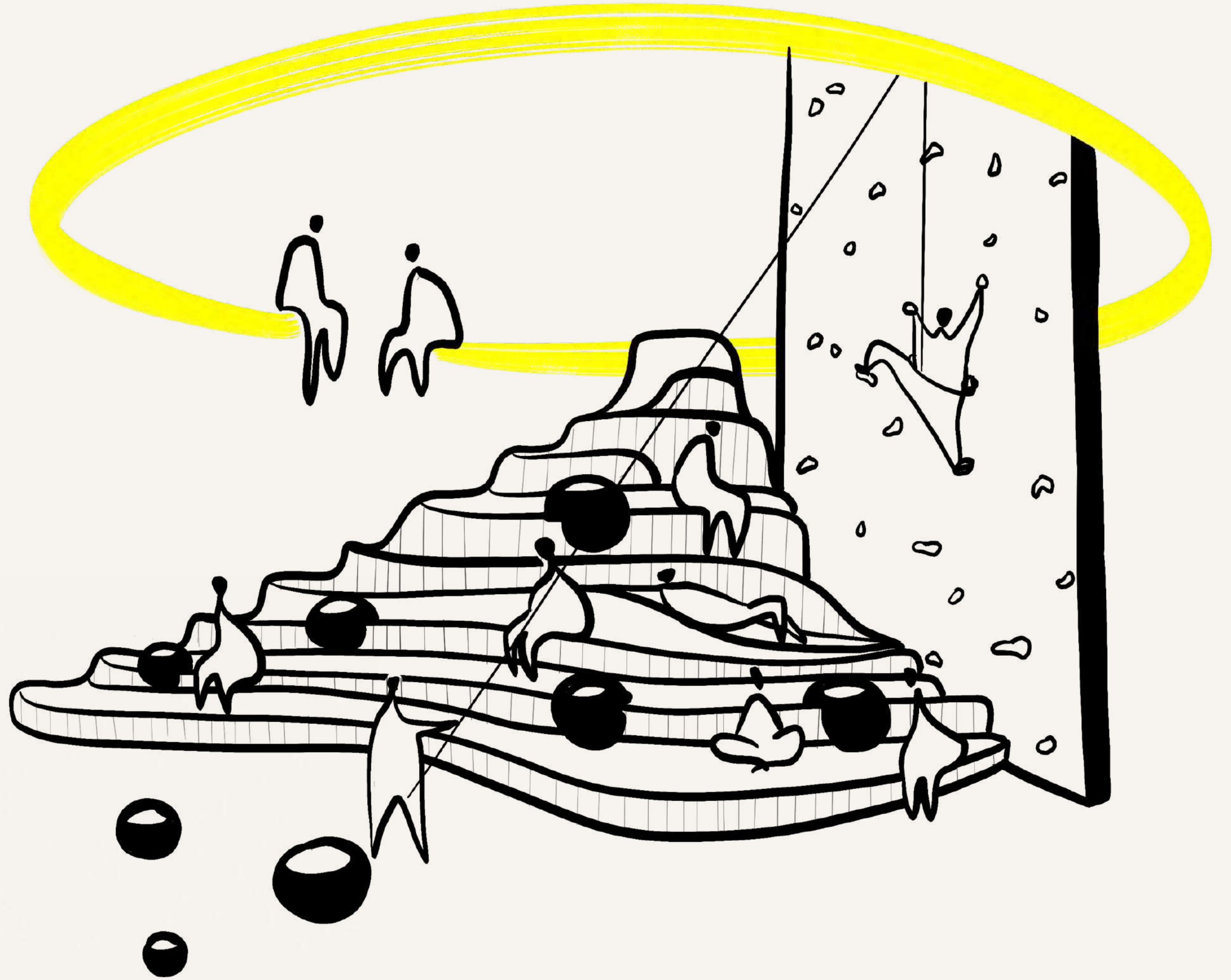
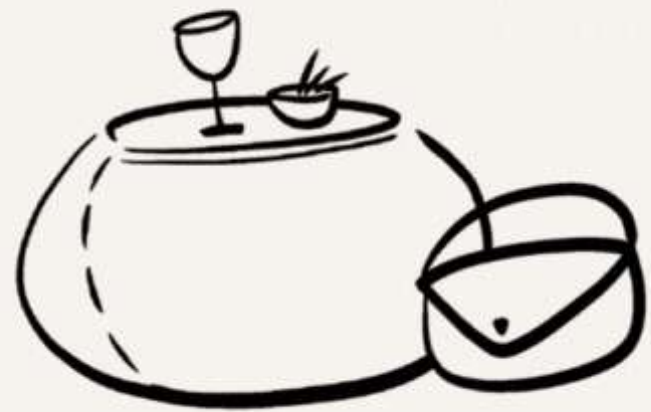
Events

STAGE



ENGAGE

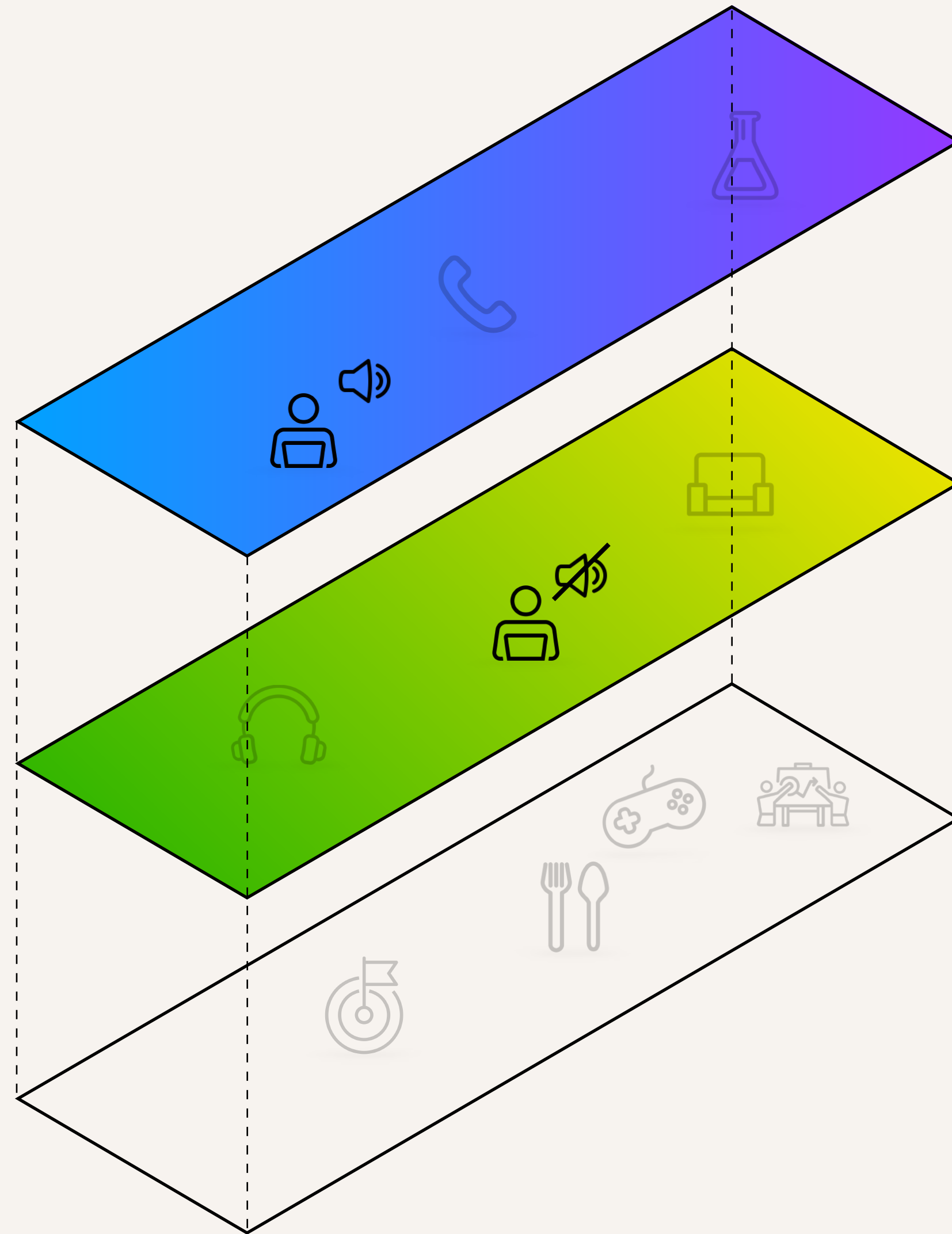
loop earplugs





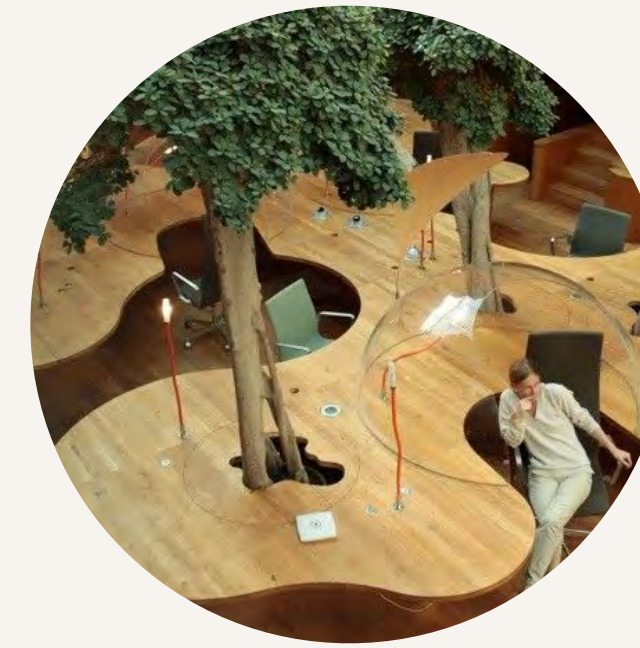
DESK

DESK



KEYPOINTS

- **Switch**
 - Divided over the space
 - Custom made workstations
 - Flexibility to be in focus mode



Custom made



Height adjustable

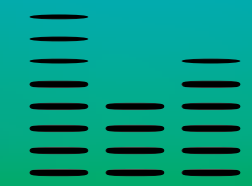


Focus mode flexibility

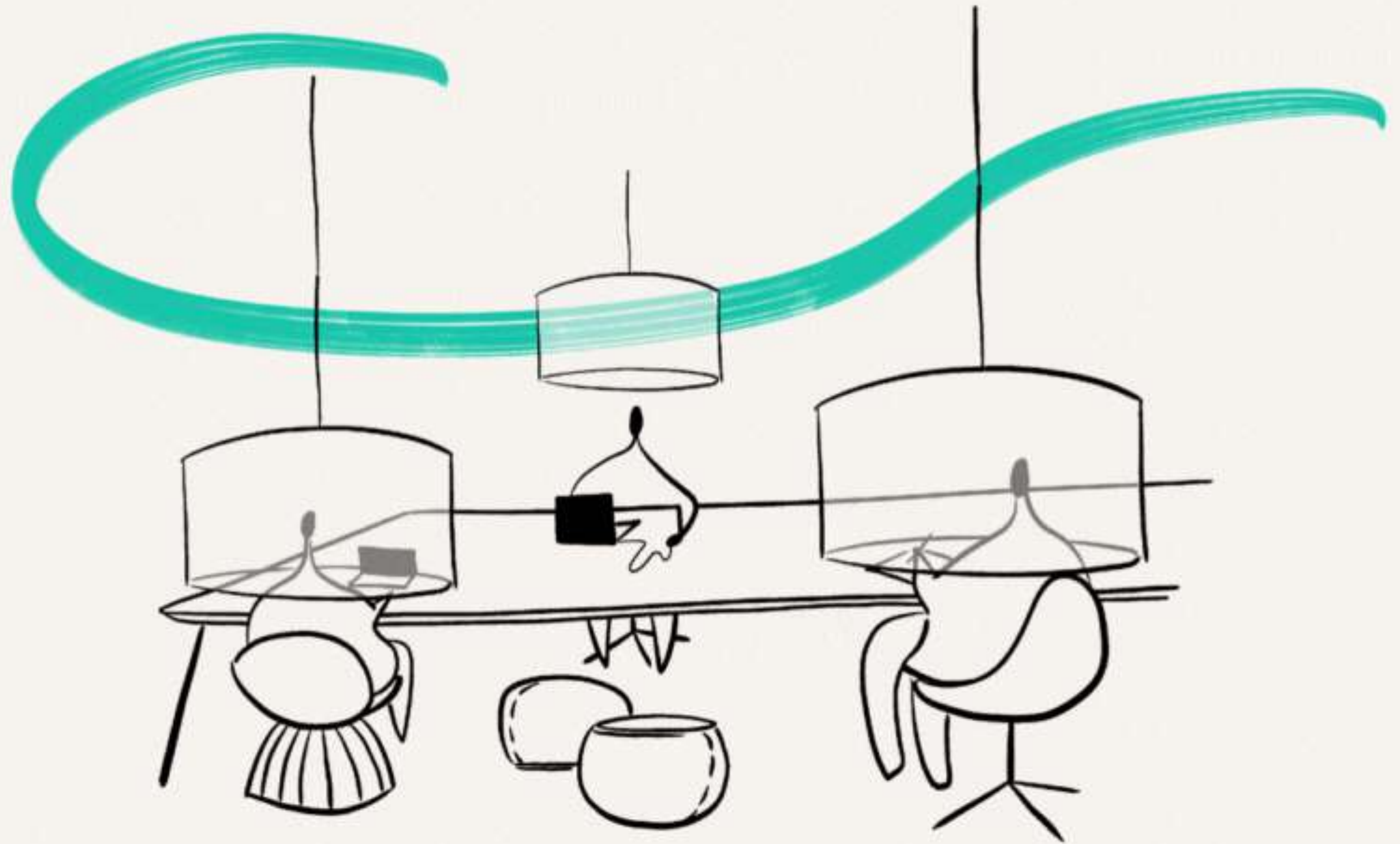


Colour touch

DESK



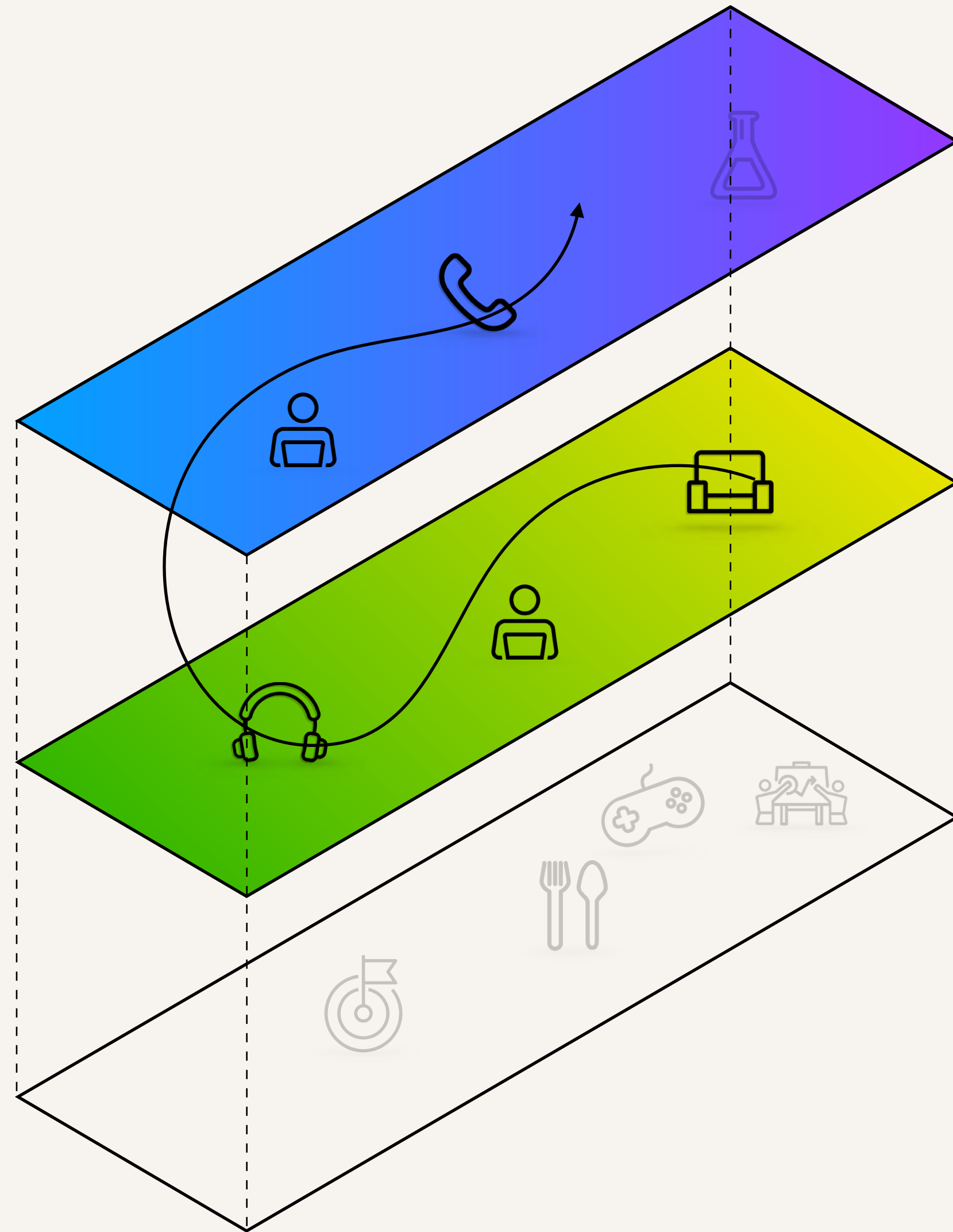
SWITCH



BUBBLES

A large, clear, spherical bubble structure is the central focus of the image. It is situated in a spacious museum gallery with a high, industrial-style ceiling featuring exposed steel beams and skylights. The bubble's surface is highly reflective, mirroring the surrounding environment, including the ceiling, other visitors, and interior decor like a potted plant. A woman in a dark coat is seen walking on a metal platform or staircase that winds around the upper part of the bubble. In the background, another similar but smaller bubble structure is visible. The floor is a light-colored, polished material. The overall atmosphere is one of modern art and architectural innovation.

BUBBLES



KEYPOINTS

- **Switch**
 - In between workstations
 - Bubbels for 1-6 people
 - Possibility to switch from low to high seating
 - Each stand will activate all different senses (smell and sound)
 - Acoustic elements integrated



Transparent



For multiple people



Senses activator



Curtains for privacy

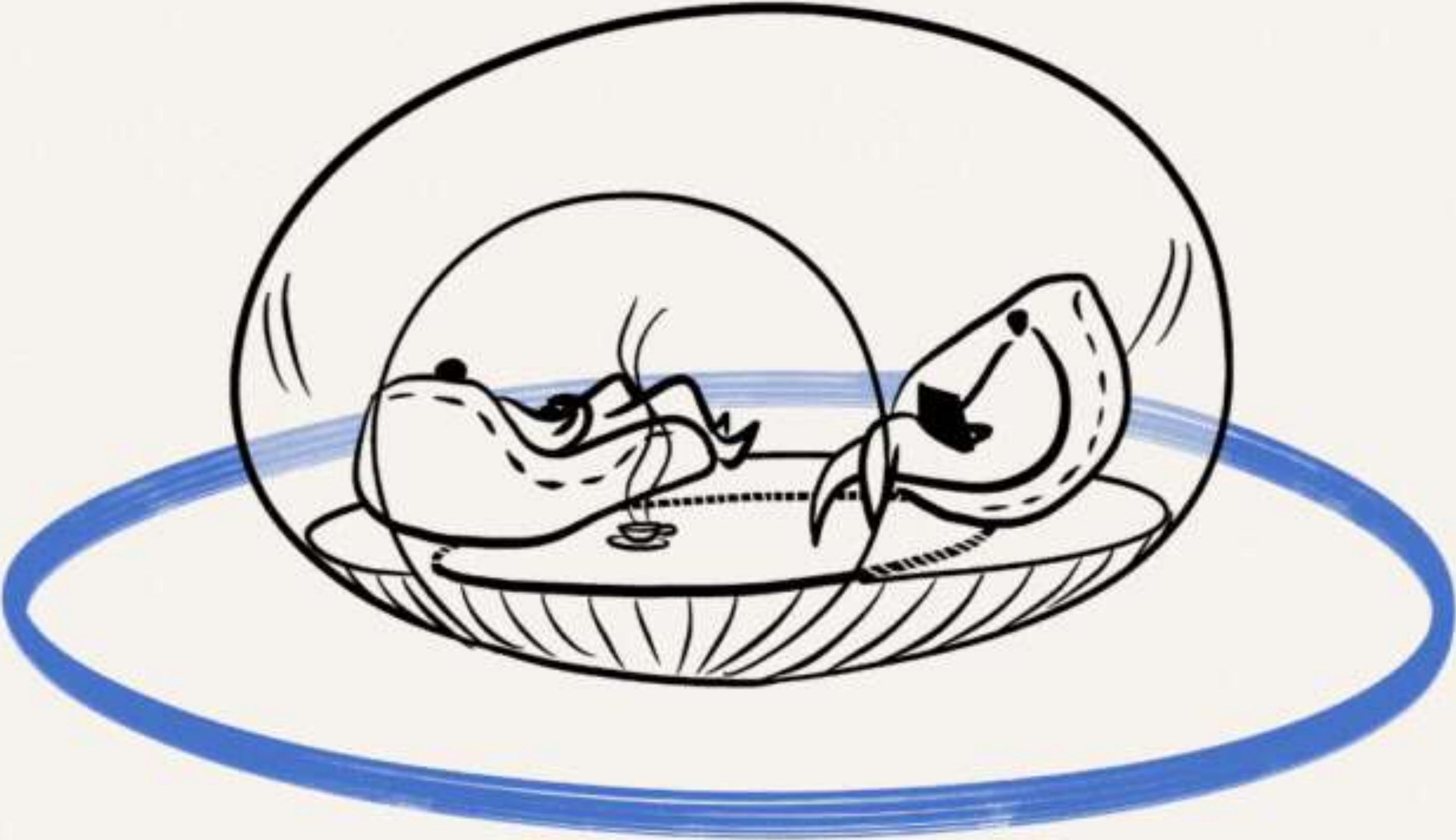
BUBBLES



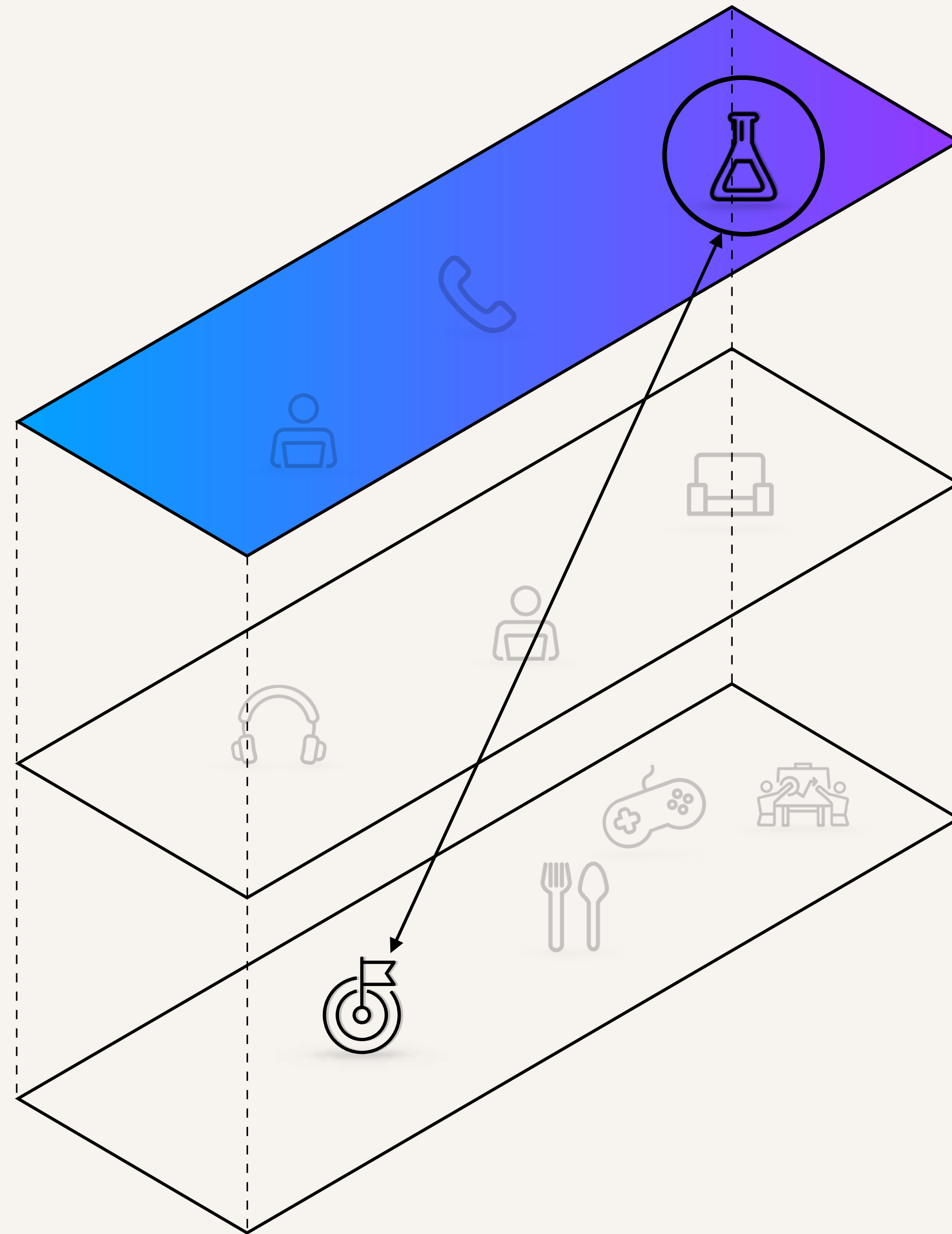
loop earplugs



SWITCH







KEYPOINTS

- **Quiet**
 - Located at the opposite area of the Experience zone
 - Lab for research and development
 - Innovation and high tech
 - Acoustic elements integrated



Light



Innovative



Transparent



Industrial



**THANK
YOU**